

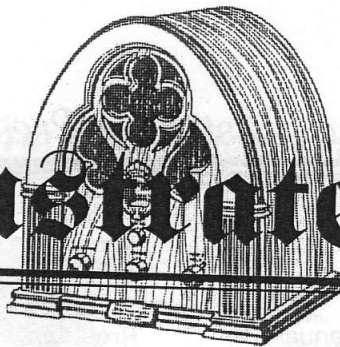
The Old Time Radio Club

Established 1975

The Illustrated Press

Number 362

September 2008



Walter Tetley

The Illustrated Press

Membership Information

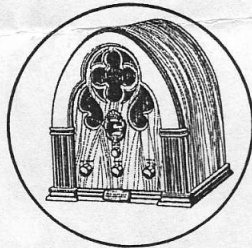
Club Membership: \$18.00 per year from January 1 to December 31. Members receive a tape library listing, reference library listing and the monthly newsletter. Memberships are as follows: If you join January-March, \$18.00; April-June, \$14; July-September, \$10; October-December, \$7. All renewals should be sent in as soon as possible to avoid missing newsletter issues. Please be sure to notify us if you have a change of address. The **Old Time Radio Club** meets on the first Monday of the month at 7:30 PM during the months of September through June at St. Aloysius School Hall, Cleveland Drive and Century Road, Cheektowaga, NY. There is **no** meeting during the month of July, and an informal meeting is held in the month of August.

Anyone interested in the Golden Age of Radio is welcome. The **Old Time Radio Club** is affiliated with the Old Time Radio Network.

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All Submissions are subject to approval prior to actual publication.

Deadline for The Illustrated Press is the 1st of each month prior to publication.

The Illustrated Press is the newsletter of the **Old Time Radio Club**, headquartered in Western New York State. It is published monthly except for the months of July and August. Contents except where noted are copyright © 2008 by the OTRC.

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Library Rates:

Audio cassettes and CDs are \$1.95 each and are recorded on a **club supplied cassette or CD** which is **retained** by the member. Rates include postage and handling and are payable in U.S. funds.

Walter Tetley

By Tom Cherre

My memory just isn't what it used to be these days. Of course now that I'm older I have a lot more things to remember. One thing I do remember as a young kid in the 50s was listening to *The Great Gildersleeve* and hearing the great one bellowing out Leeeeeeroooooooy. Leroy would usually respond with an emphatic "OK Unk". His other popular catch-phrases were "Are you kiddin", "For corns sake" or just a plain "Ha". That unforgettable voice came from Walter Tetley, one of the nicest guys in radio and probably one of the most underrated actors in the business.

He was born Walter Campbell Tetzlaff in New York City on June 2, 1915. A hormonal condition prevented his voice from acquiring an adult sound. He actually sounded a bit like a munchkin. He also had a glandular problem that stunted his growth. Despite these handicaps he went on to become one of the most prolific child impersonators in radio history. His two most famous roles were that of Gildersleeve's nephew Leroy, which he played for 16 years. His other major role was that of grocery boy and smart aleck Julius Abruzzio on *The Phil Harris - Alice Faye Show*. At the time he finished playing the youthful Leroy he was into his 40s.

Tetley had one of the most familiar voices in radio. Like Rochester and Andy Devine, he made the most of it and played in thousands of radio show episodes including *Jack Benny*, *Burns & Allen*, *Fibber McGee and Molly*, and the early *Fred Allen Shows*. He also starred in many *Suspense* shows. He was in over 100 movies mostly playing parts of door boy, messenger boy, or elevator operator. His name was never mentioned in the credits of many of these parts. He might be on the screen for a half minute or so, but you would always recognize his voice. If it wasn't for his height he might have played in the "Gildersleeve" movies of the 40s.

After his radio days were over times were a bit tough, but his work in animated films and cartoons resurged his career. Baby Boomers remember him as Sherman,



the nerdy bespeckled sidekick of traveling dog genius, Peabody. He was part of the "Rocky and Bullwinkle" ensemble. In all he made 91 episodes of this cartoon. This was to be his last hurrah.

Tetley once admitted that his adulthood in the body of a child troubled him throughout his whole life. He found it hard to make friends and have personal relationships with regular people. He was a very private person. He never did an interview or spoke very much about himself. There is one biography of him written by Ben Ohmart and Charles Stumpf. The material obtained from the book was accumulated from scrapbooks and interviews from other actors. The later years of Walter Tetley were not too kind. He did have a love for motorcycles and while riding one he had a serious accident in 1971. He remained in a wheelchair for the rest of his life. It was rumored that he lost his house and lived in a trailer. His health depleted and he died of gastric carcinoma, penniless in 1975. He was only 60 years old. Despite his falling on hard times he rarely complained.

The *Gildersleeve* series was funny. Peary and Waterman were good in their roles. I thought LeGrand's Peavey character was funnier, but I thought Tetley as Leroy was the funniest and most talented. He had a great delivery and was so adept at what he did. What I'm trying to say is "For Coms Sake", he was a good actor.



Librarian's Notes

By FRANK BORK

From the Desk of The Club Librarian

The Club's drive to replace missing cassettes is off to a great start thanks to a few interested members. Listed below are the cassettes replaced to date:

#20 -The Avenger - The Ghost Murders
The Blue Pearls

#85 -Night Beat - Tong War
Intrigue - Sinister Errand

#86 -Father Knows Best - Betty Dents Car Fender
Trying to Remember a Name
Crash Course in Etiquette

#189 -Tarzan - The Missing Element
New Death

#229 -Mercury Theater - War of the Worlds

- #249 -Gildersleeve - Gildy for President
Marjorie's Shower
 - #251 -Gildersleeve - New Secretary
Pots and Pans Salesman
 - #317 -Whistler -Seeing Eye
Coincidence
 - #322 -NBC Universal Theater - Pickwick Papers
 - #369 -The Count of Monte Cristo Pts. 115-118
 - #395 -The Six Shooter - Silver Belt Buckle
Man chased by Posse
Outlaws wife returns to Town
 - #396 -The Six Shooter - More than Kin
The Double Seven
Swedish girls husband to be
hanged
 - # 406 -X Minus One - The vital factor
Nightfall
 - #407 -First Nighter - A good Joe
O Little Town Of Bethelhem
Old Lady Shakespear
 - #419 -Suspense - Last letter of Dr. Bronson
A friend to Alexander
 - #461 -Notorious Tarig - Detective Type
First Nighter - The one in the middle
Honest Harold - Cousin Marvin comes to stay
 - #488 -Fibber McGee - The Motorcycle Cop
Hot Dogs and a blowout
 - #1234 -Bradbury 13 - The Wind
The sound of Thunder
 - #1235 -BBC Plays - Ice - 90 min.
 - #1240 -Suspense - Hitchhiker
Sorry wrong number
 - #1269 -Suspense - X-Ray Camera
The ten years
 - #575 -Sherlock Holmes - The Second Stain
Wisteria Lodge
- I received two Cassettes from Jim Powers, so that I was able to copy and replace Cassette No. 575 in the Club Library. Thank you, Jim. Oh, by the way it's not Mr. Bork, it's Frank. Thanks again Jim. Listed below are 10 more of our Library's missing Cassettes.
- #689 -Jack Armstrong - Zamfoanga Adventure Pt. 10-13
 - #703 -BBC Horror - Schoes from the Abby
 - #737 -The Bickersons - The fatal Anniversary
 - #745 -Lights Out - African Story
 - #747 -Sherlock Holmes - The Speckled Band
The Traitor
 - #751 -Bulldog Drummond - Circus Deadly stand in
 - #755 -Broadway is my Beat - Gordon Merrick Murder
Case
JoanCarson Murder Case
 - #757 -Broadway is my Beat - Fay Welch Murder Case
Lynn Halstead Murder
Case
 - #764 -My Friend Irma - Irma's Brother
Irma's Homework

BEING THERE: Collecting Radio Broadcast Admission Tickets

By **RICK PAYNE** (All Rights Reserved 2008)

During the golden age of radio, networks and sponsors invited the general public to attend live performances of many popular programs. For the performers, the presence of the studio audience provided encouragement, laughter and appreciation. For the audience, the experience was an unforgettable opportunity to see their favorite entertainers at work. Tickets from some broadcasts survive today . . . waiting for collectors like me.

Early network radio broadcasting was carried to greatness on big shoulders. Chicago might be known as "The Second City", but it didn't take a back seat to anyone during the golden age of radio.

Radio's first megastars . . . Freeman Gosden and Charles Correll's *Amos 'n' Andy* . . . got their start in Chicago. So did Jim and Marian Jordan's program *Fibber McGee and Molly* and popular juvenile serials *Jack Armstrong*, *Little Orphan Annie*, *Captain Midnight*, *Tom Mix*, *Chandu the Magician* and *Terry and the Pirates*. Many popular soap operas originated from Chicago, including *Myrt & Marge*, *Clara, Lu 'n' Em*, *Ma Perkins*, *Mary Noble Backstage Wife*, *Today's Children* and *The Romance of Helen Trent*. And let's not forget *Light's Out*, *Dr. Fu Manchu*, *The First Nighter*, *Easy Aces*, *The Quiz Kids*, Alka-Seltzer's *National Barn Dance* or the long tradition of band remote broadcasts from the city's great hotels.

And the talent! Jim and Don Ameche, Olan Soulee, Barbara Luddy, Les Tremayne, Arch Oboler, Wyllis Cooper, Harold Peary, Goodman and Jane Ace, Willard Waterman, Don McNeill, Tommy Bartlett, Fran Allison, Don Quinn, Dave Garroway, Joe Kelly, Pat Buttram, Gene Autry, Shirley Bell, Paul Harvey, Harlow Wilcox, Bill Hay, George Hay, Paul Rhymer, Jim Jewell, Pierre Andre, Franklin MacCormack, and Curley Bradley . . . whew!

Although many of the programs cited above weren't performed before a studio audience, let's take a look at tickets from Chicago-based programs.

	NATIONAL BROADCASTING COMPANY, Inc. CHICAGO STUDIOS MERCHANDISE MART 20th FLOOR	
GOOD ONLY MONDAY OCTOBER 22 1934	PRINCESS PAT, Ltd. PRESENTS "THE PRINCESS PAT PLAYERS" MONDAY, OCTOBER 22, AT 8:30 P. M.	ADMIT ONE
VOID IF SOLD		SEE REVERSE SIDE

The Illustrated Press

Chicago was home to a number of dramatic radio programs featuring dramatic plays. Chicago-area cosmetics manufacturer Princess Pat, Ltd. sponsored weekly broadcasts of plays for women in the early 1930s. *The Princess Pat Players* aired from 1933 to 1936 on NBC's Blue Network. The play featured on this particular broadcast was titled "Shadow of the Ring," according to contemporary radio logs. Like most Chicago programs, the show used a variety of actors in performances.

This 1934 ticket admitted the bearer to NBC's main Chicago Studios atop the newly-opened Merchandise Mart. NBC used the 19th and 20th floors for most national broadcasts and those of local stations WENR and WMAQ. The Merchandise Mart, a massive 4.2 million square foot building covering two city blocks, opened in 1930 as a national wholesale trade center. When it opened, it was the largest commercial building in the world. While NBC moved out long ago, local radio stations continue to broadcast from studios in the Merchandise Mart to this day.

 NATIONAL BROADCASTING COMPANY, Inc. CHICAGO STUDIOS MERCHANDISE MART - - - - 20th FLOOR			
PROGRAM THE HOUSE BY THE SIDE OF THE ROAD			
ADMIT ONE TUESDAY OCT 7		4:30 P.M.	
GOOD FOR THIS DATE AND PROGRAM ONLY VOID IF SOLD SEE REVERSE SIDE			

Here's a very early ticket from 1935 for a program that might not sound familiar, *The House By The Side Of The Road*. The title was taken from an 1897 poem by Sam Walter Foss. The radio program was the platform for popular writer/philosopher Tony Wons (real name: Anthony Snow). Johnson's Wax sponsored this weekday 15-minute series (as well as their other 1935-launched program *Fibber McGee and Molly*).

Wons built a large radio following through an earlier series called *Tony Wons' Scrapbook*. Huge quantities of his annual compilation books were distributed to eager listeners, and are easily found today. Each edition contained inspirational stories and poems featuring the human condition.

ADMIT ONE	COMMUNITY FUND RADIO SHOW <i>Leading Radio Star Performers</i>	
	at the CIVIC THEATRE - Chicago Civic Opera Bldg. (NORTH END)	
	20 NORTH WACKER DRIVE	
	<i>Sunday Evening, September 29, 1935 - 10:00 - 11:00 p. m.</i>	
	<i>Patrons should be in seats early No admittance after 9:50 p. m.</i>	


Starting in 1931, the greatest stars in Chicago radio pooled their talents together for a special fund-raiser for the benefit of the Emergency Welfare Fund. The city was hit hard by the depression. Led by NBC Chicago president Niles Trammell, every radio station and network operating in the area annually contributed top artists for a live show and broadcast. The program was simultaneously aired on local stations WMAQ (NBC Red), WBBM (CBS), WENR (NBC Blue), WGN, WLS and others.

I own a souvenir program from the 1933 show, but don't have any details about who the bearer of this rare ticket saw live at the 1935 broadcast. It's a good bet that Jim and Marian Jordan and Tony Wons were there!

THE COLUMBIA BROADCASTING SYSTEM THE CHICAGO CIVIC OPERA HOUSE WACKER DRIVE AT MADISON STREET		THE CHICAGO CIVIC OPERA HOUSE GOOD ONLY SUNDAY MAY 25 1941	No 1534
MAY 25 SUNDAY	THOMAS J. LIPTON, Inc. PRESENTS Helen Hayes Theatre 9:30-10:00 P. M. Doors Open 9:00 p.m. - Doors Close 9:20 p.m.		

Broadway actress Helen Hayes hosted and starred in various iterations of *The Helen Hayes Theatre* beginning in 1935. The famous actress was partial to radio, and this particular series represented the depth of her commitment. She served as producer and lead actress for the program from 1940 through 1942. It's not clear whether the program regularly aired from Chicago, but on this 1941 date she starred in a performance of "Lady of Letters" with co-star Les Tremayne.


The 3,400-seat Chicago Civic Opera House was built in 1929 by utility magnate Samuel Insull. Six days after opening, the stock market crashed and the depression wiped out his personal fortune by 1932. His story and the Opera House itself are said to have influenced Orson Welles' story for "Citizen Kane." One unverified anecdote: The Opera House building, which faces the Chicago River, resembles a throne. Insull allegedly insisted that the back of the throne face New York's Metropolitan Opera Company, which had rejected his opera-singer daughter. I doubt it's true, but it's a good story!

 NATIONAL BROADCASTING CO., Inc. CHICAGO STUDIOS MERCHANDISE MART			
SAT. JAN. 10 1942	Procter & Gamble presents "KNICKERBOCKER PLAYHOUSE"	ARRIVE 6:30 PM	
VOID IF SOLD 1942 SEE REVERSE SIDE			

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A few issues ago I related the irony of Campana's popular *First Nighter Program*, which famously originated on CBS from "The Little Theatre off Times Square." So it was only a matter of time before someone at NBC would shamelessly answer with something like *Knickerbocker Playhouse*. Not missing a trick, they too originated from Chicago. The character of "Mr. First Nighter" was replaced with "Mr. Knickerbocker" and things went downhill from there. Maybe they thought everyone was listening to *The Green Hornet* on their Blue Network and no one would notice.

Started as a summer series in 1939, *Knickerbocker Playhouse* would end the week following the broadcast seen by the original owner of this ticket. This episode featured the play "Ginger Takes A Ride." Two week's later, the controversial situation comedy *Abie's Irish Rose* took over the slot.

SAT. JAN. 31 1942 ADMIT ONE	 THE CHICAGO THEATER OF THE AIR presents COUNTESS MARITZA at 8 P. M. Doors Open at 7:15 P. M.—Close at 7:45 P. M. WGN, Inc., 441-445 N. Michigan Ave., Chicago
	Children under six years not admitted. In accepting this card of admission, the holder hereof releases WGN, Inc., from any and all claims for loss or damage to person or property, and agrees to abide by all rules and regulations of WGN, Inc. NO SMOKING. PLEASE

The Chicago Tribune launched WGN (for "world's greatest newspaper") in 1924. It was WGN that first presented *Sam and Henry*, the forerunner to *Amos 'n' Andy*, and it was WGN that, along with Detroit's WXYZ, Cincinnati's WLW and New York's WOR, created the Mutual Broadcasting System in 1934. The Michigan Avenue studio is still a local landmark.



Along with the Sears-owned station WLS (for "world's largest store"), WGN consistently offered high-quality programming. Here's an unused ticket for a 1942 episode of *The Chicago Theater of the Air*. "Countess Maritza" was an operetta featuring Marion Claire and Thomas L. Thomas. Mutual carried the series from 1941 to 1945.

 NATIONAL BROADCASTING CO., Inc. CHICAGO STUDIOS MERCHANDISE MART					
WED. APR. 15 1942	SIR WALTER RALEIGH TOBACCO presents "UNCLE WALTER'S DOG HOUSE"	ARRIVE 10:00 PM	VOID IF SOLD 1942 SEE REVERSE SIDE		

From 1939 to 1942, NBC Red carried *Uncle Walter's Dog House*, a program dedicated to the trials and tribulations of Uncle Walter Wiggins. No matter how hard he tried,

he couldn't avoid saying the wrong thing and winding up in, appropriately, the Dog House. The show aired from Chicago and starred Tom Wallace throughout the entire run.

Brown & Williamson Tobacco created a great countertop display for shopkeepers . . . a sturdy 3-D doghouse with a lift-up lid and message on the sides to "Get out of the Doghouse . . . Smoke Sir Walter Raleigh." Store displays featuring radio programs are another way of connecting to the golden age of programs . . . in some future article, we'll take a little diversion from tickets and feature some of them.

 NATIONAL BROADCASTING CO., Inc. CHICAGO STUDIOS MERCHANDISE MART 19th Floor 		
FRI. 15 AUG. 1947	THE CHICAGO MOTOR CLUB presents JIMMY BLADE & HIS MUSIC with RICHARD PAIGE	6:00 PM SEE REVERSE SIDE
VOID IF SOLD		

I would be remiss if I didn't include at least one big band broadcast ticket in this article. Alas, there aren't any tickets around for the Panther Room of the Hotel Sherman, the Marine Dining Room of the Edgewater Beach Hotel, The Aragon Ballroom, The Blackhawk Restaurant, The Trianon, The Chez Paree, the Empire Room of the Palmer House, The Blue Note or the Pabst Blue Ribbon Garden at Chicago's Century of Progress.

So here's a ticket for Jimmy Blade's orchestra, featuring the pianist-arranger-leader with a little dose of accordion tossed in for good measure. Blade continued to play in the Chicago area for years; in fact, he ended a record 16-year run at the Drake Hotel's Camellia House in 1967.

NATIONAL BROADCASTING COMPANY, INC. EIGHTH STREET THEATRE 800 SOUTH WABASH CHICAGO		
THURSDAY MAY 27 1948	KRAFT MUSIC HALL starring AL JOLSON with OSCAR LEVANT VOID IF SOLD SEE OTHER SIDE *Children under 14 will not be admitted*	• DOORS CLOSE 7:50 P. M. •

Chicago's venerable Eighth Street Theatre, home of the *National Barn Dance* Saturday night broadcasts, played host to NBC's popular *Kraft Music Hall* on this occasion in 1948. This was Jolson's last regular series, and I think it was his finest radio work. A number of the broadcasts were recently reissued by First Generation Radio Archives and they are wonderful. The brilliant and sarcastic pianist Oscar Levant was the perfect radio partner

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for Jolson, relentlessly needling Al about his age, his talent and his massive ego. But Al really didn't need any help entertaining the audience. The last portion of each program featured Jolson resurrecting his old vaudeville tradition by taking requests from the studio audience and giving each song his all.

This series of the *Kraft Music Hall* program usually originated from Hollywood. Opera singer and frequent guest Dorothy Kirsten joined Al, Oscar and famed announcer Ken Carpenter for this Chicago broadcast. Tickets for all the Jolson programs remain highly valued, and this is the only ticket from his Kraft series that I've found!

We've featured *Gene Autry Melody Ranch Show* tickets in a couple of previous articles so I'll just add this additional variation without much comment. In the late forties and early fifties, the program frequently aired from Chicago's Columbia Studios in the famous Wrigley Building. The program aired locally on WBBM.

Chicago radio personalities rushed to get from the Wrigley Building's CBS studios to the NBC studios in the Merchandise Mart (or vice versa) in time for their next broadcast. Inevitably, they'll mention getting stopped by an elevated bridge . . . a real employment hazard in those days!

THE COLUMBIA BROADCASTING SYSTEM		No 066
COLUMBIA STUDIOS NORTH WRIGLEY BUILDING		
MAY	WRIGLEY'S DOUBLEMINT GUM	GOOD ONLY SATURDAY MAY 28 1949
28	PRESENTS "THE GENE AUTRY SHOW"	
SATURDAY	7:00—7:30 P. M. Doors open 6:30 p. m. — Doors close 6:55 p. m.	COLUMBIA STUDIOS

(Bring this card with you—Arrive at 7:30 A. M.—Program starts at 8:00)

ADMIT ONE

The ABC BREAKFAST CLUB

Sponsored by Swift & Co., Philco Products, Inc., and General Mills

ABC CIVIC STUDIO

OPERA BUILDING

CHICAGO 6

JUL 14 1950

DATE

This card is your ticket of admission to Breakfast Club and will be collected as you enter the studio. Also, we hope you will use it to tell us a little about yourself (*Where else do you think we get our material!?*)

My name is _____ I am a _____

I come from _____

If I get to talk to Don on the air, I will say _____

I won't say "hello" over the air. It ain't funny—it ain't entertaining—
and it ain't legal!—Sam

(OVER)

This complicated card is the oversized ticket used for one of radio's stalwart programs: Don McNeill's Breakfast Club. Featuring a variety of colorful characters (including Aunt Fanny, played by young Fran Allison of Kukla, Fran and Ollie fame), Breakfast Club was on the air from 1933 until 1968, making it radio's longest-running morning show. It wasn't designed to be great entertainment...just a friendly wake-up for friends across America. Recipes, songs, skits, guest stars, letters and light comedy were the order of the day, all taking place before an audience trying to eat.

The ticket, of course, was usually collected before the show. The visitor provided a little information designed to stimulate ideas for conversation with McNeill and his partners. As a result, complete tickets like this one are hard to find. Breakfast Club offered a large number of premiums to listeners during the network run, and they are readily available today.

TEAR ON DOTTED LINE AND KEEP CARD AT LEFT AS SOUVENIR

Crisco and Ivory Snow



Present

“WELCOME TRAVELERS”

Starring **TOMMY BARTLETT** ☆ *Your Host*

COLLEGE INN—HOTEL SHERMAN
Clark and Randolph Streets in Chicago's Loop
BROADCAST STARTS AT 11:00 A.M.
CHICAGO TIME
DOORS OPEN 8:30 A.M. — COME EARLY

REFRESHMENTS ● FUN ● PRIZES ● EVERYTHING FREE

**On the American Broadcasting Company's Coast-to-Coast Radio Show*

Fennelly

And finally, here's a ticket for a very popular program that involved nothing more than a man with a microphone in a crowded place. For seven years, *Welcome Travelers* featured Tommy Bartlett intercepting people in the Chicago train and bus terminals or, in this case, the Hotel Sherman. Cash and prizes were offered to encourage them to speak up. Cincinnati station WLW used a similar format during the war years. *Welcome Travelers* moved to television in the early 1950s. It was a simpler time.

With that, I'll be moving on myself and bring this edition to a close. Next month, we're going to see some tickets for the great male vocalists of the radio era!

**Answers to the Quiz on
Page 11 of the June issue**

Andy H. Brown
Matt Cvetic
California Carlson
Hop Harrigan
Paladin
Matt Dillon
Britt Reid
Throckmorton P. Gildersleeve

Charles J. Correll
Dana Andrews
Andy Clyde
Chester Stratton
John Dehner
William Conrad
Jack McCarthy
Harold Peary

Titus Moody
Captain Lee Quince
Brad Runyon
Dr. Leonard Gillespie
Steve Mitchell
Dr. Daniel Danfield
Charlie Chan
Candy Matson
Dan Holiday
Dagwood Bumpstead
Steve Wilson
Joe Palooka

Parker Fennelly
Raymond Burr
J. Scott Smart
Lionel Barrymore
Brian Donlevy
Michael Dunn
Ed Begley
Natalie Masters
Alan Ladd
Arthur Lake
Edward G. Robinson
Teddy Bergman



**BOOK
REVIEW**
SOLD ON RADIO
Advertisers in the Golden
Age of Broadcasting

By **JIM COX**

Reviewed by **Ken Krug**

It almost seems like every few months another book by Jim Cox is flying off the presses. He is a prolific writer on the subject of radio and its history during the so-called "golden era". His previous efforts have covered the subjects of soap operas, situation comedies, radio personalities, detective shows, audience participation shows, music programs and their performers plus several studies of specific programs and the people behind the scenes who produced the shows.

His latest effort spotlights the companies and organizations that paid the bills by sponsoring the programs. The history of advertising prior to the development of radio and the advent of commercials appearing on radio is examined.

The book is divided into two parts. Part One is entitled "The Commercialization of American Network Radio". In this section Jim examines the history and the factors that eventually led to the way advertising was conceived for radio. The title for Part Two is "Patronage of American Network Radio". This section looks at 24 major companies and covers their history, a listing of programs sponsored, the style, plus examples of their commercials. Many of the examples reciting slogans and or music jingles are so ingrained in the radio listener's mind that they can be recalled and delivered right along with the announcer or musical selection. An appendix listing 100 more companies delves into a brief description of their advertising activity.

Two additional appendices cover miscellaneous information and a glossary of advertising and broadcasting jargon.

I would highly recommend this book as a reference source for old time radio history buffs and students of the subject.

SOLD ON RADIO

Publication date: September 2008

332 pages, hardcover (7 x 10)

Price \$55.00

Photos, glossary, appendices, notes bibliography, index

Published by McFarland & Company, Inc. Publishers
Box 611

Jefferson, NC 28640

Orders 800-253-2187 — www.mcfarlandpub.com

YesterdayUSA

The Old Time Radio Club is a participant in the internet broadcast facility known as YesterdayUSA and continues to record shows for this service. Club members Dick Olday, Frank Boncore and Bob McDivitt are the primary hosts of the show and local club members make an appearance from time-to-time.

Frank and Dick express several points of view on some of their favorite OTR programs and showcase their vast knowledge of the golden age of radio. OTR recordings are selected and played during the course of the broadcast and comments either precede or follow the selections. Our out-of-town members are invited to join in on the fun by sending either a note or a recording (cassette or CD) with comments on the activities. Send your submission to either Dick Olday or Bob McDivitt (addresses are shown on page 2). We would love to hear some feedback on what you think of the show.

Watch for our participation on the YesterdayUSA station by checking the station's schedule and logging on at the appropriate time indicated. You can access the station on the internet using their address. Be sure to listen to the other participants that are scheduled if you would like to hear more OTR programming and relative comments or discussions.

***Owens Pomeroy, 78, Dies;
was Co-Founder of
Maryland OTR Club***

Owens Pomeroy, 78, co-founder of the Golden radio Buffs of Maryland died in Baltimore, MD on July 18, 2008 of heart failure. In February 1972 Owens and a friend, Gene Leitner, organized this OTR club, making it one of the oldest such groups in the country.

Owens a retired engraver for two Baltimore firms, was an OTR fan, collector, and author. He was a linchpin in the Golden Radio Buffs and was active in it until his death. The OTR club that he co-founded grew from six members to over a hundred during the 70s and 80s. The club hosted a special radio section in the Baltimore Museum of Industry.

USA FIRST CLASS PERMIT



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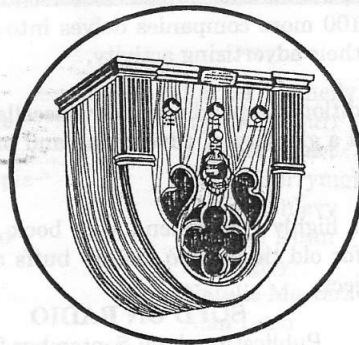
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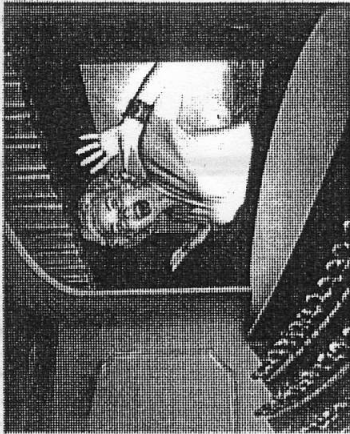
The Old Time Radio Club

73 Banner Avenue
Lancaster, NY 14086-1930



3141943013

The 3rd Annual Mid-Atlantic Nostalgia Convention



EDD BYRNES

That's right! Kookie is coming to the convention!

Kookie on *77 Sunset Strip*

Vince Fontaine in *Grease* (the movie)



KATHLEEN HUGHES

This is Her First East Coast Appearance in Ten Years!

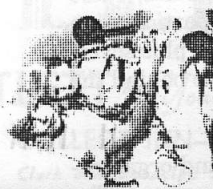
It Came From Outer Space (1953)

Cult of the Cobra (1955)

The Adventures of Ozzie & Harriet

JON PROVOST

The one and only Timmy on television's *Lassie*



MARGARET KERRY

The model for Disney's Tinkerbell, *The Lone Ranger*,

The Andy Griffith Show, *Clutch Cargo* and she was

one of the members of the Our Gang / *The Little Rascals*!

PATTY MCCORMACK

Academy Award nominee for *The Bad Seed* (1956)

Playhouse 90, *Wagon Train*, *Route 66* and *One Step Beyond*



www.midatlanticnostalgiaconvention.com

THE CLARION HOTEL

Aberdeen, Maryland

Sept. 18 - 20, 2008



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